



## 10 Ideas to Engage Leaders, Board Members, or State Park Audiences in a DEI-focused Blast!

1. **Experiences of Diverse Board Members:** Invite a diverse group of board members across states to discuss reactions to how they have felt included or othered when visiting state parks.
2. **Board Member Ideas for Expanding Diversity:** Invite a diverse group of board members to share their perspectives on ways to expand diversity and inclusiveness in state parks.
3. **DEI Best Practices Exchange:** Have board members share best practices and success stories from their respective regions regarding diversity and inclusiveness efforts in state parks.
4. **Inclusive Programming Ideation:** Invite a diverse group of stakeholders to brainstorm and co-create inclusive programming ideas that celebrate various cultures, backgrounds, and abilities within state parks.
5. **Community Partnerships:** Explore opportunities for state park associations to partner with local community organizations, schools, or businesses to enhance diversity and inclusiveness efforts.
6. **Park Visitor Perspectives:** Invite a diverse group of state park attendees from multiple states to discuss where state parks invite diversity and where they see or have experienced othering behavior.
7. **Park Visitors React to Ideas to Further Diversity:** Have a diverse group of state park attendees react to concepts for ways to expand diversity and inclusion in state parks.
8. **Cross-State Storytelling:** Facilitate a storytelling session where individuals from different states share personal narratives related to diversity and inclusion in state parks.
9. **Barrier Identification:** Gather insights from a diverse group of state park visitors to identify specific barriers that may prevent certain demographics from accessing or enjoying state parks fully.
10. **Youth Engagement:** Engage young people from diverse backgrounds to gather their perspectives on how state parks can better appeal to and engage younger generations, especially those who are underrepresented.

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