

Background on Brainzooming:

- [Brainzooming](#) launched in November 2009, founded by Mike Brown.
- [Our core purpose](#) is *to generously help everyone create amazing possibilities.*
- Our website is Brainzooming.com.
- We are based in the Kansas City metro area with [team members](#) throughout North America.
- Brainzooming helps [clients across industries](#) include their diverse employees and customers (along with their leaders) in creating innovative strategies.
- Brainzooming [makes developing organizational \(and even personal\) strategies simple, engaging, and fun](#). Why? Because when people can positively shape strategy and results, they're empowered. They can best help create successful results.

What We Do:

- We use the [Brainzooming Method](#) to **develop strategies** in marketing, operations, finance, HR, branding, and new products, plus organizational strategy plans. We work with companies online and in-person.
- [Our online collaboration platform, called Blast!](#), can turn an 8-hour meeting into one that lasts 30-minutes. It is especially ideal for hybrid meetings where some people are in person and others are remote. Blast! saves tremendous time and money, plus lets people focus on getting things accomplished. (brainzooming.com/blast)
- Mike Brown authored the **book [Idea Magnets: 7 Strategies for Cultivating and Attracting Creative Business Leaders](#)**. It's [available on Amazon](#). It's about becoming a more dynamic leader who inspires extreme creativity and innovative success. (brainzooming.com/ideamagnets)

- [Mike Brown also delivers keynote addresses and workshops](#) in-person and virtually for global audiences. Topics focus on creative leadership, strategic thinking, and innovation.
- The [Brainzooming blog](#) features 2,500 articles and eMagazines on strategy, innovation, and creativity, and is visited by hundreds of thousands of readers globally each year.

Client List:

Nationwide & Global

- Farmers Insurance
- Scotts-Miracle Gro
- Johnson & Johnson
- The Applied Physics Lab at John Hopkins University
- American Greetings
- Amsted Rail
- Hufcor
- Marsh & McLennan
- Thermo King
- The Curaçao Tourist Board

Kansas City

- H&R Block
- Cerner
- The Kansas City Public Library
- KVC
- McCown Gordon
- MMC Contractors
- Literacy KC
- Corbion
- YRC Worldwide